Create a report in Microsoft Word, and answer the following questions:

1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

With the provided dataset, we can safely conclude that

* Campaigns requires major improvements as the average success rate of the campaigns stays above 60% across all campaigns.
* More accurate data should be recorded as we could not further conclude the necessary means for improvements.
* We may find success in further upgrading “plays” in campaigns as they attracts major attention throughout the year.

1. What are some limitations of this dataset?

Though the dataset provides necessary information to determine the success of the campaigns, it fails to determine reason of failures or successes of the campaigns to further highlight the flaws and strengths.

1. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

In the excel file, we have utilized multiple histograms and line graphs to showcase the dataset. For clearer visualizations, we could implement pie charts for outcomes, bar charts for income against other variations such as month, and scatter plots for clearer trendlines. Additionally, we could use area graphs and gauge charts to showcase the goals gauge for the campaigns.